



# NERDETTTE DESIGNS

## EXPERIENCE

### BRIANNA REED

Atlanta, GA

nerdetttedesigns.com  
brianna@nerdetttedesigns.com  
615.877.5260

### SKILLS

**Responsive Website Design**

**Email Design & Development**  
(HTML, CSS, AMPScript, ExactTarget, Pardot, Marketo, SilverPop, MailChimp, Campaign Monitor)

**Logo & Branding Design**

**Twitch Design** (branding, overlays, screens, integrations)

**Wordpress Development**  
(HTML, CSS, JavaScript, PHP)

**Adobe Suite**  
(Photoshop, Illustrator, Premiere Pro, Dreamweaver, Others)

**Online Software & Apps**  
(Dropbox, Slack, Basecamp, Toggl, Litmus, Email on Acid, Others)

### EDUCATION

**The Art Institute of TN-Nashville**  
Bachelor of Fine Arts in Web Design & Interactive Media  
(graduated 2012, 3.6 GPA)

**Watkins College of Art & Design**  
Graphic Design Major  
(2007-2009, transferred to AITN)

## VOLUNTEER

#### CHESHIRE IMPACT DESIGNER & DEVELOPER

Design & develop email campaigns, landing pages & interactive forms for B2B Pardot clients.

JUL 2017 - PRESENT  
ATLANTA, GA  
(REMOTE)

#### BRIGHTWAVE MARKETING INTERACTIVE DESIGNER & DEVELOPER

Design & develop email campaigns for several high-profile clients using various ESPs.

JAN 2017 - JUN 2017  
ATLANTA, GA

#### G/O DIGITAL EMAIL MARKETING SPECIALIST

Designed & developed email campaigns for clients within various markets.

NOV 2014 - DEC 2016  
NASHVILLE, TN

#### NERDETTTE DESIGNS DESIGNER & INDEPENDENT CONTRACTOR

Freelance designer, email and WordPress developer.

NOV 2011 - PRESENT  
VARIOUS

#### TEN FAST FEET DESIGNER

Collaborated with a small team to create fully-custom, responsive website designs and mobile apps.

JAN 2012 - SEPT 2013  
NASHVILLE, TN

#### ART INSTITUTE OF TN-NASHVILLE WEB DEPARTMENT ASSISTANT

Held regular weekly tutoring hours where I helped students learn development, design and software skills.

FEB 2011 - MAR 2012  
NASHVILLE, TN

#### THE GREAT ESCAPE ECOMMERCE & WEB DEVELOPMENT

Developed & managed website & social media marketing. Created listings for eBay and Amazon items.

SEPT 2009 - FEB 2011  
NASHVILLE, TN

#### NUKELANTA MARKETING & PROMOTIONS

Website management, social media marketing, custom branding & promo materials for events.

MAR 2016 - PRESENT  
ATLANTA, GA

#### NASHVILLE GEEK LIFE EXECUTIVE DIRECTOR, FOUNDER

Managed a team of approximately 15 writers and other volunteers to help promote local geek culture.

FEB 2013 - JAN 2016  
NASHVILLE, TN

#### ARTSCUBED ART PROGRAMMING DIRECTOR

Organized the Art Track for Middle Tennessee Anime Convention and Geek Media Expo.

AUG 2011 - NOV 2012  
NASHVILLE, TN