



# NERDETTTE DESIGNS

## EXPERIENCE

### BRIANNA REED

Atlanta, GA

nerdetttedesigns.com  
brianna@nerdetttedesigns.com  
615.877.5260

### SKILLS

#### Responsive Website Design

**Email Design & Development**  
(HTML, CSS, AMPScript, ExactTarget, Marketo, SilverPop, MailChimp, Campaign Monitor)

#### Logo & Branding Design

**Wordpress Development**  
(HTML, CSS, JavaScript, PHP)

**Adobe Suite**  
(Photoshop, Illustrator, Premiere Pro, Dreamweaver, Others)

**Online Software & Apps**  
(Dropbox, Slack, Basecamp, Toggl, Litmus, Email on Acid, Others)

### EDUCATION

**The Art Institute of TN-Nashville**  
Bachelor of Fine Arts in Web Design & Interactive Media  
(graduated 2012, 3.6 GPA)

**Watkins College of Art & Design**  
Graphic Design Major  
(2007-2009, transferred to AITN)

## VOLUNTEER

#### BRIGHTWAVE MARKETING INTERACTIVE DESIGNER

Design & develop email campaigns for various high-profile clients. Oversee campaign management through the use of various ESPs.

JAN 2016 - PRESENT  
ATLANTA, GA

#### G/O DIGITAL EMAIL MARKETING SPECIALIST

Designed & developed email campaigns for clients within various markets. Assisted project coordinators with advising clients & sales reps.

NOV 2014 - DEC 2016  
NASHVILLE, TN

#### NERDETTTE DESIGNS DESIGNER & INDEPENDENT CONTRACTOR

Freelance designer and WordPress developer. Services include custom UI design, web design, branding and logo design, illustration and WordPress development.

NOV 2011 - PRESENT  
VARIOUS

#### TEN FAST FEET DESIGNER

Collaborated with a small team of developers, designers, and project managers to create fully-custom, responsive website designs and mobile apps.

JAN 2012 - SEPT 2013  
NASHVILLE, TN

#### ART INSTITUTE OF TN-NASHVILLE WEB DEPARTMENT ASSISTANT

Held regular weekly tutoring hours where I helped students learn development, design and software skills.

FEB 2011 - MAR 2012  
NASHVILLE, TN

#### THE GREAT ESCAPE ONLINE STORE ASSOCIATE

Designed and developed a completely new website for their comics, music, and collectible e-commerce business. Created listings for eBay and Amazon items.

SEPT 2009 - FEB 2011  
NASHVILLE, TN

#### NASHVILLE GEEK LIFE EXECUTIVE DIRECTOR, FOUNDER

Managed a team of approximately 15 writers and other volunteers to help promote local geek culture.

FEB 2013 - JAN 2016  
NASHVILLE, TN

#### ARTSCUBED ART PROGRAMMING DIRECTOR

Organized the Art Track for both ArtsCubed's main events – Middle Tennessee Anime Convention and Geek Media Expo. Coordinated art track events, oversaw artist guests, managed art & memorabilia auctions for charity.

AUG 2011 - NOV 2012  
NASHVILLE, TN